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International Union
of Socialist Youth



IUSY WORLD CONGRESS

26-29
MARCH
2026

ISTANBUL
TURKIYE

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2 ONLY ONE RESOLUTION PER SHEET! | SOLO UNA RESOLUCIÓN POR HOJA! | UNE SEULE RÉOLUTION PAR
3 FEUILLE!

Title | Título | Titre:

Ban Gambling Advertising

**Organization | Organización |
Organisation:**

**AUF Norway, on behalf of FNSU (The Nordic Federation of
Social Democratic Youth) and the following member
organizations:**

SSU (Swedish Social Democratic Youth League)

DSU (Social Democratic Youth of Denmark)

SDY (Social Democratic Youth of Finland)

Social Democratic Youth of the Faroe Islands (SU)

Country | País | Pays:

Norway, Sweden, Denmark, Finland, Faroe Islands

4 Addiction is no laughing matter. Not only does it affect the person struggling, but
5 family, friends, and society also pay an equally high price. The aggressive
6 gambling advertisements constantly shown on TV, social media, radio, and
7 billboards will not help when you are deciding whether to end the evening with
8 some betting or just a cup of tea. Moreover, these ads often target vulnerable
9 groups and young people. Kicking those who are already down is something we
10 must stand against!

11 Gambling addiction is estimated to cost only Swedish taxpayers enough to be
12 able to cover the salaries of approximately 34,000 assistant nurses, not to
13 mention what it has cost the rest of the world. By banning gambling advertising,
14 we can reduce the normalization of gambling as entertainment and instead use
15 those resources for initiatives that genuinely benefit society. Other countries
16 have already implemented strict restrictions or outright bans on gambling
17 advertising, proving that it is possible!

18 It is time to put citizens' health above gambling companies' profits. A ban on
19 gambling advertising is a step toward a responsible and strong society.

20 Based on the above we propose that:

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- 21 ● IUSY advocates for a ban on gambling advertising